



Année Académique: 2025/2026      Domaine: Sciences Économiques, de Gestion et Sciences Commerciales  
Filière: Sciences commerciales  
Spécialité: marketing des services  
Niveau: Master 1      Arrêté d'habilitation de l'offre de formation: N°1092 du 10/08/2023

**PV de délibération Semestre 1 - 2025/2026 (Session :Normale)**

		F00D0001M			F00F0001M						F00M0001M			F00T0001M			Crédits du Semestre	Moyenne du Semestre	
		Applications en marketing digital	Moyenne UE	Crédit UE	Analyse stratégique et concurrentielle	Management de la marque	Management des services	Management des ventes et forces de vente	Moyenne UE	Crédit UE	Communication et rédaction administrative	Méthodes quantitatives en marketing I	Moyenne UE	Crédit UE	Rédaction et présentation Plans d'affaires en anglais	Moyenne UE			Crédit UE
1 - AIS LAMOURI	181833027035	0.0	0.0	00	0.0	0.0	0.0	0.0	0.0	00	0.0	0.0	0.0	00	0.0	0.0	00	00	0.0
2 - AISSAOUI Aziz	202033022738	12.3	12.3	02	8.3	11.6	16.0	9.9	11.45	18	10.4	17.3	13.85	09	17.0	17.0	01	30	12.57
3 - AZZOUZ AISSA	202033020633	12.25	12.25	02	11.35	9.2	9.8	7.15	9.38	05	6.4	11.2	8.8	05	16.0	16.0	01	30	10.05
4 - BAHRI THIZIRI	222233145309	17.15	17.15	02	12.0	13.2	12.8	10.0	12.0	18	13.2	19.0	16.1	09	16.0	16.0	01	30	14.05
5 - BELHARET AMAR	212133018443	1.2	1.2	00	0.0	4.8	0.0	0.0	1.2	00	0.4	0.0	0.2	00	0.0	0.0	00	00	0.85
6 - BENALLIA Ayoub	161633023061	0.0	0.0	00	0.0	0.0	0.0	0.0	0.0	00	0.0	0.0	0.0	00	0.0	0.0	00	00	0.0
7 - BENHOCINE ANIS	212133021484	0.0	0.0	00	3.84	4.8	4.4	5.16	4.55	00	3.76	6.99	5.38	00	0.0	0.0	00	00	3.86
8 - BOUALAMALLAH NADHIR	212133020208	0.0	0.0	00	2.8	11.6	4.72	5.0	6.03	04	3.84	6.48	5.16	00	20.0	20.0	01	05	5.93
9 - BOUCETTA LALDJA	161635091100	4.8	4.8	00	8.3	9.6	10.8	12.0	10.18	18	9.4	5.8	7.6	00	0.0	0.0	00	18	8.1
10 - BOUDJELTI SID-AHMED	212133020129	0.0	0.0	00	3.48	11.6	4.72	4.52	6.08	04	4.32	6.6	5.46	00	0.0	0.0	00	04	4.7
11 - BOUGUENNA SIHEM	222233170710	12.2	12.2	02	17.3	13.8	13.0	8.3	13.1	18	11.7	10.1	10.9	09	16.0	16.0	01	30	12.59
12 - BOUKRIF DOUAA ALLAH AICHA	222233170603	17.1	17.1	02	16.0	14.0	16.0	11.5	14.38	18	13.0	19.2	16.1	09	17.0	17.0	01	30	15.38
13 - BOUMRAH HADJILA	222233144116	8.0	8.0	00	9.0	9.8	11.8	10.8	10.35	18	7.4	3.5	5.45	00	16.0	16.0	01	19	9.11
14 - BOUZID SLIMANE	222233197319	6.6	6.6	00	6.0	8.8	11.6	6.4	8.2	04	8.8	5.4	7.1	00	17.0	17.0	01	05	8.28
15 - CHIBANE RAFIK	191933019002	0.0	0.0	00	0.0	0.0	0.0	0.0	0.0	00	0.0	0.0	0.0	00	0.0	0.0	00	00	0.0
16 - DJOUHRI OUSSAMA	212133025473	4.65	4.65	00	5.1	7.8	11.6	4.3	7.2	04	5.2	2.5	3.85	00	0.0	0.0	00	04	5.49
17 - GRINE Said	2101335494	0.0	0.0	00	0.0	0.0	0.0	0.0	0.0	00	0.0	0.0	0.0	00	0.0	0.0	00	00	0.0
18 - GUECHAIRI GHAITH	212133020165	12.2	12.2	02	6.5	12.2	14.4	9.7	10.7	18	9.2	12.8	11.0	09	17.0	17.0	01	30	11.4
19 - HADDAD TAKLIT	25073031796	0.0	0.0	00	0.0	0.0	0.0	0.0	0.0	00	0.0	0.0	0.0	00	0.0	0.0	00	00	0.0
20 - HAFID MAROUA	222233144820	14.65	14.65	02	10.1	14.4	15.2	11.7	12.85	18	12.6	17.4	15.0	09	18.0	18.0	01	30	14.01
21 - HAMMOUD Salma	25083039266	10.2	10.2	02	8.35	10.8	9.8	9.4	9.59	04	3.4	11.65	7.53	05	18.0	18.0	01	12	9.68
22 - HAMOUDI AKRAM	222233143806	12.0	12.0	02	8.6	10.4	15.8	6.75	10.39	18	10.0	15.5	12.75	09	17.0	17.0	01	30	11.67
23 - HANI MOUHMED FARES YUCEF	202033017401	0.0	0.0	00	0.0	0.0	0.0	0.0	0.0	00	0.0	0.0	0.0	00	0.0	0.0	00	00	0.0
24 - IHADDADENE ZAHRA	222233203919	14.2	14.2	02	14.2	12.0	12.4	7.8	11.6	18	11.6	11.5	11.55	09	18.0	18.0	01	30	12.36
25 - KASMI Lounes	191933022575	0.0	0.0	00	0.0	0.0	0.0	0.0	0.0	00	0.0	0.0	0.0	00	0.0	0.0	00	00	0.0

Nombre total des étudiants: 49

Nombre total étudiants admis: 18

Nombre des étudiants ajournés: 31

Le: 18-02-2026

Nom,Prénom et Signature des enseignants:

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## PV de délibération Semestre 1 - 2025/2026 (Session :Normale)

		F00D0001M			F00F0001M						F00M0001M			F00T0001M			Moyenne du Semestre		
		Applications en marketing digital	Moyenne UE	Crédit UE	Analyse stratégique et concurrentielle	Management de la marque	Management des services	Management des ventes et forces de vente	Moyenne UE	Crédit UE	Communication et rédaction administrative	Méthodes quantitatives en marketing I	Moyenne UE	Crédit UE	Rédaction et présentation Plans d'affaires en anglais	Moyenne UE		Crédit UE	Crédits du Semestre
26 - KECHOUT FATEH	212133024122	0.0	0.0	00	0.0	0.0	0.0	0.0	0.0	00	4.0	0.0	2.0	00	0.0	0.0	00	00	0.53
27 - KETIR ATMANE	2400308667	13.05	13.05	02	11.4	13.8	17.6	13.8	14.15	18	13.6	10.0	11.8	09	17.0	17.0	01	30	13.57
28 - KHALFOUN AHMED YACINE	222233154605	13.8	13.8	02	9.6	9.8	14.2	10.5	11.03	18	8.2	8.65	8.43	00	18.0	18.0	01	30	11.17
29 - KHEIRAT ABDESLAM	212133020880	0.0	0.0	00	0.0	0.0	0.0	0.0	0.0	00	0.0	0.0	0.0	00	0.0	0.0	00	00	0.0
30 - KHELIFI NEDJMEDDINE	212133021123	12.9	12.9	02	5.8	10.8	9.8	2.7	7.28	04	5.2	1.6	3.4	00	17.0	17.0	01	07	7.64
31 - KHITER ADNANE	181833019922	0.0	0.0	00	0.0	0.0	0.0	0.0	0.0	00	0.0	0.0	0.0	00	0.0	0.0	00	00	0.0
32 - LAMIRI DJAMEL	202033022441	2.4	2.4	00	0.0	3.6	4.8	0.6	2.25	00	3.6	0.9	2.25	00	0.0	0.0	00	00	2.12
33 - LARIBI Idris	202033018884	0.0	0.0	00	0.0	0.0	0.0	0.0	0.0	00	0.6	0.0	0.3	00	0.0	0.0	00	00	0.08
34 - MAMMERI GAYA	222233165504	11.1	11.1	02	7.0	11.4	12.8	7.15	9.59	08	9.4	5.4	7.4	00	16.0	16.0	01	11	9.63
35 - MECHOU KHALEF	191933022524	10.75	10.75	02	12.3	9.2	12.6	9.1	10.8	18	6.4	10.3	8.35	05	16.0	16.0	01	30	10.49
36 - MEDJDOUB YASMINE	212133018699	18.65	18.65	02	16.3	13.8	18.2	13.0	15.33	18	14.1	19.05	16.58	09	17.0	17.0	01	30	16.22
37 - MESSABIHI ZAKARIA	212133024079	0.0	0.0	00	2.0	10.6	5.08	4.16	5.46	04	4.0	6.87	5.44	00	0.0	0.0	00	04	4.36
38 - MESSAHEL MOHAMMED ANIS	222233181005	9.55	9.55	00	8.1	4.8	11.3	5.5	7.43	04	4.2	1.2	2.7	00	0.0	0.0	00	04	5.96
39 - MOKRANI YASSER	212133020229	11.05	11.05	02	0.0	8.4	13.1	6.55	7.01	04	11.3	0.8	6.05	04	17.0	17.0	01	11	7.96
40 - NOUADRI IDRIS	222233144006	16.4	16.4	02	7.95	9.4	12.2	8.8	9.59	04	11.2	7.9	9.55	04	19.0	19.0	01	30	11.11
41 - OUADAH Sofiane	171733029265	0.0	0.0	00	0.0	0.0	0.0	0.0	0.0	00	0.0	0.0	0.0	00	0.0	0.0	00	00	0.0
42 - OUADI BELAID	191933019346	10.4	10.4	02	13.55	10.8	13.7	8.5	11.64	18	11.9	10.05	10.98	09	16.0	16.0	01	30	11.59
43 - REGGAB INSAF	222233144020	10.0	10.0	02	13.4	11.2	11.8	9.0	11.35	18	12.8	9.1	10.95	09	17.0	17.0	01	30	11.44
44 - SAFIR DAHMANE	202033022893	0.0	0.0	00	0.0	0.0	0.0	0.0	0.0	00	0.0	0.0	0.0	00	0.0	0.0	00	00	0.0
45 - SAHRAOUI Yassine	212133024184	0.0	0.0	00	0.0	0.0	0.0	0.0	0.0	00	0.0	0.0	0.0	00	0.0	0.0	00	00	0.0
46 - SALAH ALI ALGHOUL Abdaljalil	18188PSE4575	0.0	0.0	00	0.0	0.0	0.0	0.0	0.0	00	0.0	0.0	0.0	00	0.0	0.0	00	00	0.0
47 - SENDID Abdessalem	181833019908	9.75	9.75	00	0.0	0.0	3.0	3.9	1.73	00	0.2	0.0	0.1	00	0.0	0.0	00	00	2.25
48 - TAHRAOUI FETHI	222233191319	11.1	11.1	02	6.95	14.4	14.4	7.0	10.69	18	9.4	4.6	7.0	00	18.0	18.0	01	30	10.25
49 - ZAFER ABLA	212133025145	14.9	14.9	02	16.7	14.0	18.2	17.4	16.58	18	16.0	15.1	15.55	09	18.0	18.0	01	30	16.18

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